

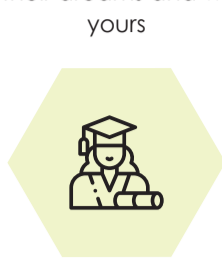


Become A Certified Image Consultant And Soft Skills Trainer

A Credible Self-Employment Opportunity with Business Enablement Support

Follow Your Passion. Be Your Own Boss. Create True Impact

A Perfect Opportunity Designed for You



Working Professionals
Break free from helping others build their dreams and work on yours



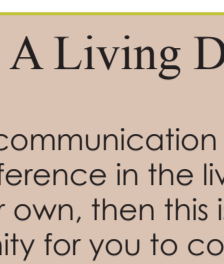
Women on Sabbatical
Relaunch your career with work life balance, flexibility and respect



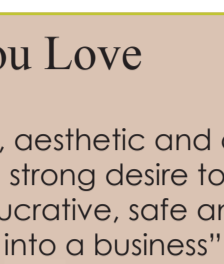
Homemaker
Create a new identity for yourself with financial freedom and independence



Students
Use your natural talent to start something on your own rather than getting stuck in a job



Self Employed Professionals
Get an additional qualification and certification to add to your service offerings



Business Owners
Add services to your existing portfolio of appearance or training related business

Earn A Living Doing What You Love

"If you possess good communication skills, sense of style, aesthetic and creativity, passion to make a difference in the lives of others and a strong desire to start and build something of your own, then this is one of the most lucrative, safe and respectful opportunity for you to convert your passion into a business"

Suman Agarwal

Start Your Journey into One of the Most Lucrative, Safe and Respectful Opportunities of This Decade in 3 Steps

A dual qualification and certification to enable you to become self-employed as a certified Image Consultant and Soft Skills Trainer and offer complete spectrum of consulting and training services to help clients look, feel and perform better for greater success in all walks of life.

STEP 1

Training on a World Class Curriculum

Get trained in all aspects of Image Consulting and Soft Skills Training on a world-class curriculum.



Image Consulting
Training on 23 modules covering the Physical, Psychological, Social and Aesthetical aspects of Appearance Management including Clothing, Grooming, Body Language and Etiquette to create Positive First and Lasting Impressions.

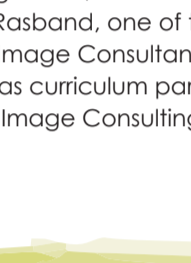
Soft Skills Training
Training on 15 most essential Soft Skills including Emotional Intelligence, Leadership, Negotiation, Customer Service, Sales, Team Management, Motivation, Goal Setting, Vocal & Verbal Communication, Time Management and Stress Management.

Train the Trainer
Comprehensive Train the Trainer Program including Public Speaking & Presentation Skills, Training and Delivery Skills, Time Management, Goal Setting & Delegation during the training, Training Need Analysis, Writing Content, Objectives & Outcomes

STEP 2

Get Certified

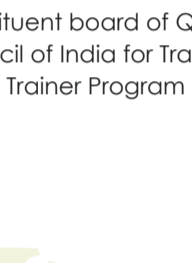
ICBI offers certifications accredited by some of the most credible national and international institutions.



Conselle Institute of Image Management, USA headed by Judith Rosband, one of the most senior Image Consultants in the world as curriculum partner for Image Consulting



Scottish Qualifications Authority, sponsored by the Scottish Government's Learning Directorate for Soft Skills Training



National Accreditation Board for Education and Training, a constituent board of Quality Council of India for Train the Trainer Program

STEP 3

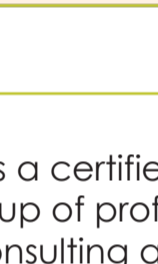
Start, Market and Grow Your Business

ICBI offers complete Business Enablement Support to start, market and grow your Image Consulting and Soft Skills Training practice. The elements covered in the support services are as follows.

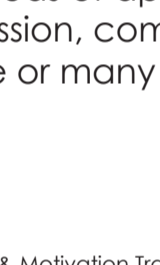
- Business Training to help you start, market and grow your consulting and training business
- Market Activation Exposure with guidance on activities to be conducted with handouts
- Directory Listing on our website for prospective clients to be able to reach you
- Eligibility to Become In-Center Trainer for ICBI subject to competency mapping assessment
- Eligibility to Execute Consulting and Training Orders received by ICBI subject to performance feedback
- Ongoing Handholding and Mentoring Support to deal with peculiar client situations

Here is What Some of Our Students Have to Say

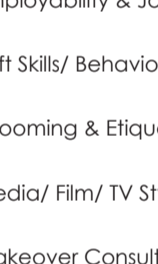
When I decided to switch careers and go into training as a profession, I joined the course offered by ICBI. In fact, I recovered almost my entire course fees from my very first assignment itself.
Diana Swing



I am thrilled about styling film and cricket celebrities.
Pushkaraj Gokhale



I finally decided to give wings to my creativity and passion.
Deepthi Joshi Dange



As a homemaker, I was looking for an opportunity to start something of my own to get financial independence and a new identity and I decided to become an Image Consultant and Soft Skills Trainer.
Nisha Zhaveri

21 Glam Offerings with One Course

As a certified Image Consultant and Soft Skills Trainer, you will join a successful group of professionals who are in great demand. You will be offering one on one consulting and group training to individuals and companies in the areas of appearance, behavior and communication. Based on your interest, passion, comfort and guidance from ICBI, you will be able to specifically offer some or many of the following services.

- Appearance Consulting
- Celebrity Styling
- Personal Shopping
- Employability & Job Skills Training
- Personality Development Training
- Team Management & Motivation Training
- Soft Skills/ Behavioural Skills Training
- Personal Branding/ Executive Presence Training
- Public Speaking & Presentation Skills Training
- Grooming & Etiquette Coaching
- Vocal & Verbal Communication Training
- Jewellery & Accessory Styling
- Media/ Film/ TV Styling
- Confidence Coaching
- Personal Styling
- Makeover Consulting
- Bridal/ Wedding Styling
- Wardrobe Consulting
- Beauty Pageant/ Event Styling
- In-Store Fashion Styling
- Corporate Styling

Empower Yourself for Effective Client Handling with More Than ₹ 6,00,000 Worth of Readymade Consulting and Training Material

- One on one client consulting processes, recommendation sheets, Format and Sample for Look Book
- Market activation handouts on various aspects of Image Management and Soft Skills for conducting market activations
- Consulting tools such as sorts and quizzes on various aspects of Image Management and Soft Skills
- Training presentations along with trainer notes, participant notes and activities for over 100 modules of Image Management and Soft Skills
- Client Proposals, Training Need Analysis and Feedback formats and samples
- Over 150 Energizers, Refreshers, Topic Lead Exercises and Anecdotal Stories for a more effective training workshop

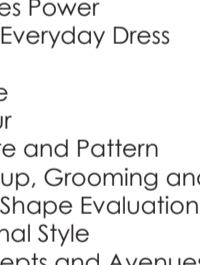
They earned back more than 5 to 10 times the course fee from ICBI work itself



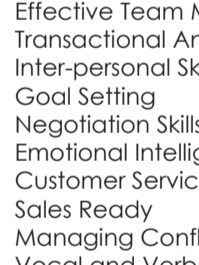
Amount earned from ICBI
39,68,024/-
Anshu Gupta



Amount earned from ICBI
30,33,580/-
Renu Mehra



Amount earned from ICBI
31,18,000/-
Shankar Viswanath



Amount earned from ICBI
18,70,400/-
Benaisha Kharas

Training Content

IMAGE MANAGEMENT CONTENT

Art and Science of Creating a First Impression*
Clothes Power
Art in Everyday Dress
Line
Shape
Colour
Texture and Pattern
Makeup, Grooming and Personal Hygiene
Face Shape Evaluation and Impact on Makeup & Accessories
Personal Style
Concepts and Avenues of Styling
Styling Project
Cluster Your Clothes
Wardrobe Evaluation
Closet Organisation and Smart Shopping
Body Language*
Etiquette Ready*

IMAGE CONSULTING CONTENT

Mock Image Scope and Lifestyle Clinic
Mock Fit and Fashion Clinic
Mock Colour Evaluation
Mock Personal Style Evaluation
Mock Wardrobe Evaluation and Cluster Clinic
Public Speaking and Presentation Skills**
Training and Delivery Skills Including TNA**

SOFT SKILLS TRAINING CONTENT

Leadership Skills
Effective Team Management and Motivational Skills
Transactional Analysis
Inter-personal Skills
Goal Setting
Negotiation Skills
Emotional Intelligence and Empathy
Customer Service Ready
Sales Ready
Managing Conflicts
Vocal and Verbal Communication
Interview Skills
Time and Stress Management
Body Language*
Etiquette Ready*
Art and Science of Creating a First Impression*

TRAIN THE TRAINER CONTENT

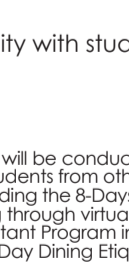
Public Speaking and Presentation Skills
Training and Delivery Skills
TA in Training
Goal Setting, Time Management, Delegation & Team Work During the Training
Writing Content, Objectives and Outcome
Training Need Analysis

* Students enrolled in the full program including Image Consulting and Soft Skills Training will undergo these topics only once.
** Students enrolled in the full program including Image Consulting and Soft Skills Training will undergo the Train the Trainer content and not these topics as these are subset of the Train the Trainer content

Here is why ICBI's Blended Course Structure is Most Effective and Powerful

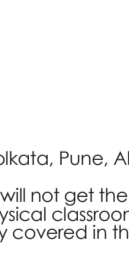
ICBI has created the most effective blended course structure to maximise learning, combining the key elements of virtual and physical classroom training methodology.

The key factors of this course structure are:



Virtual Classroom Mode

Half day virtual live classes twice a week for better concentration and focus. Weekend as well as weekday batches available.
Virtual live training sessions conducted by the most experienced trainers from a national pool of trainers.
Lifetime access to class recording for self-paced revision.
Separate virtual live Q&A sessions after every few topics with lifetime access to recording.
Value added inputs from seniors.
Networking opportunity with students from all over the world.



Physical Classroom Mode*

8 - Days most exhaustive Train the Trainer Program** to acquire training and delivery skills.
OPTIONAL
3-Days Train the Consultant Program* in the physical classroom mode is optional since the content is already covered in the virtual classroom sessions.
1 - Day Dining Etiquette practical session.**

* Physical classroom sessions will be conducted in Mumbai, Delhi, Gurgaon, Bangalore, Chennai, Hyderabad, Kolkata, Pune, Ahmedabad, Vadodra, Surat, Jaipur and Chandigarh. Students from other locations will need to travel to attend these sessions.
** There is a provision of attending the 8-Days TTT on virtual classroom mode also however, in this case the student will not get the NABET accredited certificate. Also the students attending through virtual classroom mode will not be entitled to attend the same again in physical classroom mode.
The 3-Days Train the Consultant Program in the physical classroom mode is optional since the content is already covered in the virtual classroom sessions.
Students can attend the 1-Day Dining Etiquette Session either in the virtual or physical classroom mode.

Why Now?

Amidst the current pandemic situation one question that plays in everyone's mind is "is this the right time to get into a new profession"? History has shown that some of the most successful and wealthiest people in the world became so because of the investments they made during a crisis and the safest investment is the investment one makes on oneself. Education & Training industry is recession proof to a large extent and can in fact grow at a faster pace after any crisis situation. Increased personal, professional and social insecurities drive up skilling and reskilling demands creating more business for professionals in the field of education and training.

Here are the 5 reasons why it makes more sense than ever before to enrol in one of our courses now.

- Get "never before & never after" subsidy offers in the course fee
- Interest free loan option with minimum down payment and paperwork
- Be ready with a new qualification to catch the upswing in the education and training industry post the current crisis
- Get special certificate signed by the founders of ICBI
- Get a chance to attend business training sessions right from start rather than at the end as per the normal flow

Unlock Your Future During Lock Down

WHY ICBI?



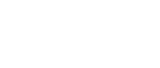
Over 500 organisations and over 10 lac lives impacted by our alumni



Awarded one of the Greatest Brands in Asia



4.7 review rating on MouthShut.com with 100% recommendation



Alumni base of over 3000 qualified Image Consultants and Soft Skills Trainers

Here is How You Can Get Started in 3 Steps

Step 1

Get in touch with our team on 80 80 245 245 or info@imageconsultinginstitute.com

Step 2

Understand all details about the industry, outlook, your suitability and get answers to any queries that you may have

Step 3

Enroll in a program of your choice, complete the training, get certified, start and grow your Image Consulting and/or Soft Skills Training practice with Business Enablement Support

https://www.imageconsultinginstitute.com/

80 80 245 245

info@imageconsultinginstitute.com